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Additionally, all districts participating in the NAL® must use NAL® or National Academic League® to identify their program. (e.g. *Your District National Academic League®*) *Referring to a program as District Academic Game or any such variation is a violation of United States Trademark and Patent Federal Law*

NAL® participants are encouraged to share information about the NAL® program. Informational items such as program dates, local NAL® League Commissioners, contact information for National Headquarters, program eligibility requirements, lists of available NAL® materials and memorabilia, and other non-trademarked material may be reproduced and shared with others. However, the NAL® Program depends on sales of materials and memorabilia for its support. Unauthorized use of materials is not only a violation of U. S. Patent and Trademark law, but it also reduces resources to develop and continue the National Academic League®. No Terrel H. Bell & Associates® staff personally profits from the sales of materials, but NAL® participants across the country do! Please do not penalize others or break Federal law by reproducing materials or memorabilia with “**Registered Marks**.” To ensure the quality, continuity, and goodwill of the NAL® Program, NAL® participants agree to comply with U. S. trademark law on the use of “**Registered Marks**.”

ITEMS PROTECTED BY “REGISTERED MARKS” INCLUDE BUT ARE NOT LIMITED TO:

- National Academic League® Question Bank® (NAL®QB®) question cards, scoresheets, scorecards,
- NAL® Rules & Guidelines® book, NAL® Study Book®, NAL® Mastery Certification,
- Beverage-ware,
- Trophies, medals, certificates and other awards,
- Clothing of any type including T-shirts, Polo Shirts,
- Videos, DVDs, or league websites referring to the program,
- NAL® participants may not refer to their programs by any other title than National Academic League® and NAL®. Upon approval in writing from Terrel H. Bell & Associates®, the use of a league name or league's city name, in addition to the words National Academic League® and NAL®, may be used as an identifier. (e.g. *School District National Academic League®*) *Referring to a program as School District Academic Games is a violation of Trademark Law.*
- NAL® participants may use only official NAL® Program materials and memorabilia in their leagues.

The Trademark Policies of Terrel H. Bell & Associates® represent an investment in this valuable academic program, and help maintain and protect its strength, validity, and recognition. All NAL® participants benefit from compliance with these policies. Thank you for following them.

I have received, read, understand, and agree to comply with the Terrel H. Bell & Associates® Trademark Policy:

Name: _____ NAL® League: _____ Date: _____